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Townsend's Special Wholesale Prices Direct To Growers!

SPRING 1927 — More Than A Quarter Century Direct Selling — SPRING 1927

One Price To All - A Square Deal To Everyone.

STRAWBERRY PLANTS

Early Varieties of Strawberries	25	50	100	200	250	300	400	1000	5000	10,000
PREMIER (HOWARD 17)	$ .50	$ .75	$1.00	$1.75	$2.00	$2.20	$2.70	$6.00	$27.50	$50.00
GOV. RITCHIE	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	60.00	100.00
"The Prince"	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	60.00	100.00
MISSIONARY (Townsend Select)	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	.....
Missionary (Townsend)	.30	.50	.90	1.50	1.65	1.75	1.90	4.00	.....	.....
Early Jersey Gt.	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	.....
KLONDYKE	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	40.00
Early Mid-Season										
Lord Salisbury	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	.....	....
Great Scott	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	60.00	100.00
SENATOR DUNLAP	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	40.00
DR. BURRILL	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	40.00
Delicious	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
Haverland (imp.)	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
Medium to Late										
AROMA	.30	.55	.90	1.60	1.75	1.90	2.20	5.00	22.50	40.00
Cooper	1.25	2.25	3.00	4.75	5.25	6.00	6.50	15.00	.....	....
BIG JOE	.50	.75	.100	1.75	2.00	2.20	2.70	6.00	27.50	50.00
Brandywine	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	.....	.....
De Lues Judith	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	.....	.....
Gibson	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	.....	.....
New York	.75	1.25	2.00	....	....	....	....	....	.....	.....
Nic Ohmer	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	.....	.....
Parsons Beauty	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	.....	.....
Paul Jones (imp.)	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
Pres. Harding	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	.....	....
Marshall	1.00	1.65	2.50	3.75	4.50	5.25	5.90	12.50	60.00	....
Late to Very Late										
"TOWN-KING"	1.00	1.50	2.50	5.00	6.00	7.00	9.00	20.00	90.00	160.00
TOWNSENDS BIG LATE	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
FORD	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
CHESAPEAKE	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	33.75	60.00
Crawford 25	1.00	1.65	2.50	3.75	....	....	....	....	.....	.....
GANDY	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
McAlpine	.50	.75	1.00	1.75	2.00	2.20	2.70	6.00	27.50	50.00
LUPTON LATE	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	33.75	60.00
Mascot	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	33.75	60.00
Wm. Belt	.50	.75	1.25	2.00	2.35	2.75	3.25	7.00	33.75	60.00
Pearl	1.00	1.25	2.00	....	....	....	....	....	.....	.....
Worlds Wonder	1.00	1.25	2.00	....	....	....	....	....	.....	.....
Ever-Bearing										
LUCKY STRIKE	2.00	3.50	6.00	10.00	12.00	13.50	16.25	40.00	190.00	375.00
MASTADON	2.00	3.50	6.00	10.00	12.00	13.50	16.25	40.00	190.00	375.00
Worlds Champion	1.00	1.65	2.50	3.75	4.50	5.25	6.00	12.50	.....	....
Progressive	1.00	1.65	2.50	3.75	4.50	5.25	6.00	12.50	.....	....

500 Plants at the 1000 rate.

REMEMBER 10 PER CENT DISCOUNT ON ALL CASH ORDERS RECEIVED BEFORE MARCH 15th.

On all orders sent direct to E. W. Townsend & Sons on before March 15th, when cash in full accompanies the order, we will allow a 10 per cent discount. Order as soon as possible after receiving this price list, and take advantage of this big saving. 10 per cent will practically pay the transportation charges; a saving you cannot afford to overlook. Remember that the Discount date closes March 15th.

PARCEL POST RATES ON STRAWBERRY PLANTS

	zone 1-2	zone 3	zone 4	zone 5	zone 6	zone 7	zone 8
100 strawberry plants	.10	$ .14	$ .21	$ .28	$ .35	$ .43	$ .50
200 strawberry plants	.13	.20	.33	.46	.59	.73	.86
300 strawberry plants	.16	.26	.45	.64	.83	1.03	1.22
400 strawberry plants	.21	.36	.65	.94	1.23	1.53	1.82
500 strawberry plants	.26	.46	.85	1.24	1.63	2.03	2.42
600 strawberry plants	.29	.52	.97	1.42	1.88	2.33	2.78
700 strawberry plants	.31	.56	1.05	1.54	2.03	2.53	3.02
800 strawberry plants	.36	.66	1.25	1.84	2.44	3.03	3.62
900 strawberry plants	.38	.70	1.33	1.96	2.59	3.23	3.86
1000 strawberry plants	.41	.76	1.45	2.14	2.84	3.53	4.22
2000 strawberry plants	.56	1.06					

On all orders of 500 plants or more, the rate is cheaper by Express after the 3rd zone.

Owing to the fact that the Postoffice department demand a minimum charge for C. O. D. collection and money order fee of 17c it is found cheaper for our customers to remit the amount of postage with the order.

1927 PRICE LIST

Guaranteed to be extra fine and best varieties grown. Carefully packed, and shipped direct from our Ohio Branch, where the soil is especially adapted for the growing of extra fine Raspberry and Blackberry plants.

Raspberries	12	25	50	100	250	1000
Columbian Purple	$1.00	$2.00	$3.50	$6.00	$12.00	$40.00
Cardinal Purple	1.25	2.50	4.50	7.00	14.00	50.00
Haymaker Purple	1.25	2.50	4.50	7.00	14.00	50.00
Cumberland (black)	.75	1.25	2.25	4.00	8.00	25.00
Black Diamond	.75	1.25	2.25	4.00	8.00	25.00
Greeg. Black	.75	1.25	2.25	4.00	8.00	25.00
Munger Black	1.00	2.00	3.50	6.00	12.00	40.00
Kansas Black	.75	1.25	2.25	4.00	8.00	25.00
Ohio Black	1.00	2.00	3.50	6.00	12.00	40.00
Plum Farmer Black	.75	1.25	2.25	4.00	8.00	25.00
Scarff Black	1.00	2.00	3.50	6.00	12.00	40.00
Cuthbert Red	1.00	2.00	3.50	6.00	12.00	40.00
Erskine Park (red)	1.00	2.00	3.50	6.00	12.00	40.00
Herbert Red	1.00	2.00	3.50	6.00	12.00	40.00
Honey Sweet (black)	1.50	3.00	5.00	7.50	15.00	50.00
June Red	1.50	3.00	5.00	9.00	20.00	60.00
Red King	1.00	2.00	3.50	6.00	12.00	40.00
Latham Red	1.00	2.00	3.50	6.00	12.00	40.00
St Regis Red	1.00	2.00	3.50	6.00	12.00	40.00
Louden Red	1.00	2.00	3.50	6.00	12.00	40.00
La France Red	1.50	3.00	5.00	9.00	20.00	60.00
Victory Red	1.00	2.00	3.50	6.00	12.00	40.00
Katherine E. B. Red	2.50	4.50	7.50	10.00	.....	.....
Golden Yellow	2.50	4.50	7.50	10.00	.....	.....
Strawberry Raspberry	1.50	3.00	5.00	7.50	15.00	50.00
Blackberries—Plants from Root Cuttings						
Ancient Brittan	1.00	2.00	3.50	6.00	12.00	40.00
Black Diamond	1.00	2.00	3.25	6.00	12.00	40.00
Crystal White	1.50	3.00	5.00	9.00	.....	.....
Early Harvest	1.00	2.00	3.50	6.00	12.00	40.00
Eldorado	1.00	2.00	3.50	6.00	12.00	40.00
Erie	1.00	2.00	3.50	6.00	12.00	40.00
Ice Berg	1.50	3.00	5.00	9.00	20.00	60.00
Ward	1.50	3.00	5.00	9.00	20.00	60.00
Macatawa	1.50	3.00	5.00	9.00	20.00	60.00
McDonald	1.50	3.00	5.00	9.00	20.00	60.00
Mersereau	1.00	2.00	3.50	6.00	12.00	40.00
Snyder	1.00	2.00	3.50	6.00	12.00	40.00
Wilson Early	1.00	2.00	3.50	6.00	12.00	40.00
Himalaya Giant	1.50	3.00	5.00	9.00	.....	.....
Loganberry (trans.)	4.00	8.00	15.00	25.00	.....	.....
Aus-Lu (Dewberry)	2.00	4.00	7.50	10.00	20.00	60.00
Austin (Dewberry)	.75	1.00	1.50	2.50	4.00	15.00
Lucretia (Dewberry)	.75	1.00	1.50	2.50	4.00	15.00

Currants	Each	12	25	50	100	250	1000
Victoria	$ .25	3.50	6.50	12.00	20.00	45.00	160.00
Wilder	.25	3.25	6.50	12.00	20.00	45.00	160.00
Red Cross	.25	3.25	6.50	12.00	20.00	45.00	160.00
Gooseberry							
Houghton	.25	3.25	6.50	12.00	20.00	45.00	160.00
Downing	.25	3.25	6.50	12.00	20.00	45.00	160.00
Pearl	.25	3.25	6.50	12.00	20.00	45.00	160.00
Josselyn	.50	6.00	12.00	24.00	40.00	.....	.....

Parcel Post rates on Raspberries, Blackberries, Currants, Gooseberries.

	zone 1-2	zone 3	zone 4	zone 5	zone 6	zone 7	zone 8
12 plants	10c	14c	21c	28c	35c	49c	50c
25 plants	15c	21c	33c	42c	50c	65c	75c
50 plants	20c	32c	45c	55c	60c	75c	90c
100 plants	35c	50c	60c	70c	80c	90c	1.25

Over 100 plants go cheaper by Express.

Demand The Best - Strong Selected Stock Free from all Disease. Our Quality Plants Will Please You.

PLEASE USE THIS ORDER SHEET

We Can Make Shipment Same Day Order Is Received!

E. W. TOWNSEND & SONS

NURSERIES :: SALISBURY, MD.

PLEASE FORWARD TO

Name _____ R.F.D. No. _____

Postoffice _____ P. O. Box _____

State _____ St. _____

Express Office _____

Ship by _____ On or about _____ 192__
State here how to ship.

Date of Order _____ 192___

Please Write Very Plain And Help Us To Avoid Errors

Do Not Write In This Space.

M. O. $_____

Check $_____

Cash $_____

C. O. D. $_____

Stamps $_____

Bal. Due $_____

QUANTITY	NAME OF VARIETY		PRICE	

Have You Included in Your Order

MASTADON

PREMIER

or

TOWN-KING

All Big Money-Makers

Packed by _____

If sold out shall we substitute something just as good or return your money? Ans._____

If a New Customer kindly mark an (X) *in square* ☐

ORDER NO.

OUR INSTRUCTIONS TO PURCHASERS OF PLANTS

Order Early. By placing the order early you are assured of getting just what the order calls for. This is often not the case with late orders.

10% Cash Discount. You also get a 10% cash discount on all orders accompanied by cash with order that reaches us on or before March 1st, 1927.

How To Ship. Express is most satisfactory on all large orders when the distance is far. Parcel Post is OK on all orders in the 1st, 2nd and 3rd zones, and all small orders of a few hundred plants. See Parcel Post rates under price list.

How To Remit. Money Order, Registered Letter, or Check Do not send loose currency. We will ship C.O.D. when one-third cash accompanies the order.

Time Of Shipment. We commence to ship plants October 1st and ship all winter to sections where the conditions are suitable for fall and winter planting, and up to May 1st. We will fill orders up to May 15th, but at purchaser's risk only after May 1st. We also fill a limited amount of orders during September at 50 per cent. above list prices This to accommodate our customers only.

25 Plants. All strawberry plants are tied twenty-five to a bundle and labeled. We make no extra charge for packing.

True-To-Name. We use every precaution to have all plants true-to-name, but in case a mistake should occur, it is agreed that we are not to be responsible for a greater sum than the cost of the stock should any prove otherwise than labeled. We do not have one complaint on this line in filling 100,000 orders.

Claims. It your order is delayed an unusual time in transit, carefully examine plants before accepting same from the Transportation Co., have a notation marked on your Express bill showing damage due you. Promptly return this Receipt to us and we will refill the order and make claim on the carrier. A notice is mailed every customer the day shipment is made. Don't fail to call for plants promptly when notified.

Last But Not Least. Prepare your land where plants are to be set as early as possible and have plants on hand ready to set when the day comes. Ninety-nine out of a hundred early plantings will prove successful if well planted and cultivated.

PLEASE DON'T FORGET

To send us a list of the names of your friends who you think might be interested in TOWNSENDS' HIGH-GRADE PLANTS. Think up a good list this time. We will see that you get plenty extra plants to more than pay you for your time in writing these names below.

Name	Postoffice	State	R. F. D. or St.